

Tourism November 2011 Question Paper

YEAH, REVIEWING A BOOKS **TOURISM NOVEMBER 2011 QUESTION PAPER** COULD INCREASE YOUR NEAR CONNECTIONS LISTINGS. THIS IS JUST ONE OF THE SOLUTIONS FOR YOU TO BE SUCCESSFUL. AS UNDERSTOOD, REALIZATION DOES NOT RECOMMEND THAT YOU HAVE WONDERFUL POINTS.

COMPREHENDING AS SKILLFULLY AS PACT EVEN MORE THAN NEW WILL MEET THE EXPENSE OF EACH SUCCESS. NEXT TO, THE STATEMENT AS WELL AS PERSPICACITY OF THIS TOURISM NOVEMBER 2011 QUESTION PAPER CAN BE TAKEN AS WITHOUT DIFFICULTY AS PICKED TO ACT.

YEARBOOK OF THE UNITED NATIONS 2011 UNITED NATIONS DEPARTMENT OF PUBLIC INFORMATION 2015-12-31 WITH ITS COMPREHENSIVE COVERAGE OF POLITICAL AND SECURITY MATTERS, HUMAN RIGHTS ISSUES, ECONOMIC AND SOCIAL QUESTIONS, LEGAL ISSUES, AND INSTITUTIONAL, ADMINISTRATIVE AND BUDGETARY MATTERS, THE YEARBOOK OF THE UNITED NATIONS STANDS AS THE MOST AUTHORITATIVE REFERENCE WORK ON THE ACTIVITIES AND CONCERNS OF THE ORGANIZATION. FULLY INDEXED, THE YEARBOOK INCLUDES THE TEXTS OF ALL MAJOR GENERAL ASSEMBLY, SECURITY COUNCIL AND ECONOMIC AND SOCIAL COUNCIL RESOLUTIONS AND DECISIONS, PUTTING ALL OF THESE IN A NARRATIVE CONTEXT OF UNITED NATIONS CONSIDERATION, DECISION AND ACTION.

HUMAN RESOURCE MANAGEMENT FOR HOSPITALITY, TOURISM AND EVENTS DENNIS NICKSON 2013-08-29 PLEASE NOTE: THIS TITLE WILL PUBLISH IN JANUARY 2012. THIS TEXTBOOK EXPLORES THE POLICIES AND PRACTICES EMPLOYED IN THE MANAGEMENT OF PEOPLE WORKING IN THE TOURISM, HOSPITALITY AND EVENTS INDUSTRIES. IT CONSIDERS THE NATURE OF THESE INDUSTRIES AND THE VARIED APPROACHES THAT ORGANIZATIONS TAKE WITH THE HANDLING OF MATTERS SUCH AS RECRUITMENT, HEALTH AND WELFARE AND REMUNERATION. THIS BOOK IS ENRICHED WITH TOPICAL CASE STUDIES THAT DESCRIBE AND ILLUSTRATE THE HUMAN RESOURCE MANAGEMENT BEHAVIOUR OF AIRLINES, HOTEL CHAINS AND OTHER INTERNATIONAL COMPANIES IN THE SECTOR, PROVIDING REAL WORLD INDUSTRY PERSPECTIVE. WITH A CLEAR, READER FRIENDLY LAYOUT CONTAINING CHAPTER OUTLINES AND OBJECTIVES AND EXAMPLES OF BEST PRACTICE, THIS IS THE IDEAL GUIDE TO HRM FOR ANY STUDENT ON A HOSPITALITY, TOURISM OR RELATED COURSE.

INTERNET OF THINGS, SMART SPACES, AND NEXT GENERATION NETWORKING SERGEY BALANDIN 2013-08-23 THIS BOOK CONSTITUTES THE JOINT REFEREED PROCEEDINGS OF THE 13 INTERNATIONAL CONFERENCE ON NEXT GENERATION TELETRAFFIC AND WIRED/WIRELESS ADVANCED NETWORKING, NEW2AN, AND THE 6TH CONFERENCE ON INTERNET OF THINGS AND SMART SPACES, ruSMART 2013, HELD IN ST. PETERSBURG, RUSSIA, IN AUGUST 2013. THE TOTAL OF 38 PAPERS WAS CAREFULLY REVIEWED AND SELECTED FOR INCLUSION IN THIS BOOK. THE 14 PAPERS SELECTED FROM ruSMART ARE ORGANIZED IN TOPICAL SECTIONS NAMED: INTERNET ON THINGS, SMART SPACES TECHNOLOGIES; AND SMART SYSTEMS. THE 24 PAPERS FROM NEW2AN DEAL WITH THE FOLLOWING TOPICS: PERFORMANCE AND EFFICIENCY ANALYSIS, NETWORK AND TRANSPORT LAYER ISSUES; COGNITIVE RADIO NETWORKS; SENSOR AND MESH NETWORKS; UPPER LAYER PROTOCOLS AND APPLICATIONS; AD-HOC, CELLULAR AND SATELLITE NETWORKS.

ECONOMIC EVALUATION OF CLIMATE CHANGE IMPACTS KARL W. STEININGER 2015-02-26 THIS VOLUME DEALS WITH THE MULTIFACETED AND INTERDEPENDENT IMPACTS OF CLIMATE CHANGE ON SOCIETY FROM THE PERSPECTIVE OF A BROAD SET OF DISCIPLINES. THE MAIN OBJECTIVE OF THE BOOK IS TO ASSESS PUBLIC AND PRIVATE COST OF CLIMATE CHANGE AS FAR AS QUANTIFIABLE, WHILE TAKING INTO ACCOUNT THE HIGH DEGREE OF UNCERTAINTY. IT OFFERS NEW INSIGHTS FOR THE ECONOMIC ASSESSMENT OF A BROAD RANGE OF CLIMATE CHANGE IMPACT CHAINS AT A NATIONAL SCALE. THE FRAMEWORK PRESENTED IN THE BOOK ALLOWS CONSISTENT EVALUATION INCLUDING MUTUAL INTERDEPENDENCIES AND MACROECONOMIC FEEDBACK. THIS BOOK DEVELOPS A TOOLBOX THAT CAN BE USED ACROSS THE MANY AREAS OF CLIMATE IMPACT AND APPLIES IT TO ONE PARTICULAR COUNTRY: AUSTRIA.

AIR PASSENGER DUTY GREAT BRITAIN: PARLIAMENT: HOUSE OF COMMONS: NORTHERN IRELAND AFFAIRS COMMITTEE 2011-07-08 NORTHERN IRELAND IS UNIQUE BECAUSE, AS PART OF THE UK, IT HAS THE HIGHEST RATE OF AVIATION DUTY IN EUROPE BUT, UNLIKE GREAT BRITAIN, IT SHARES A LAND BORDER WITH ANOTHER EU STATE WHICH LEVIES AVIATION DUTY AT A MINIMAL RATE, AND EVEN THAT IS SOON TO BE ABOLISHED ENTIRELY. IN SHORT, WHY TRAVEL FROM BELFAST INTERNATIONAL WHEN ONE CAN TAKE THE SHORT JOURNEY TO DUBLIN AND PAY £60 PER PERSON LESS FOR THEIR TICKET? THE COMMITTEE FEELS THAT, ASSUMING THAT AIR PASSENGER DUTY IS NOT ABOLISHED FOR THE WHOLE OF THE UK, THERE IS ONLY ONE SOLUTION. THAT SOLUTION IS TO ABOLISH APD ON ALL FLIGHTS DEPARTING NORTHERN IRELAND’S AIRPORTS AND LIKEWISE ABOLISH APD ON DIRECT FLIGHTS INTO NORTHERN IRELAND FROM GREAT BRITAIN. IN THAT WAY, NORTHERN IRELAND’S BUSINESS, ENTERPRISE AND TOURIST INDUSTRY STANDS A CHANCE OF BEING ABLE TO COMPETE WITH THE REPUBLIC OF IRELAND

CUTURAL ROUTES MANAGEMENT: FROM THEORY TO PRACTICE 2015-05-22 IN 1987, THE SANTIAGO DE COMPOSTELA DECLARATION LAID THE FOUNDATIONS FOR THE FIRST COUNCIL OF EUROPE CULTURAL ROUTE, HIGHLIGHTING THE IMPORTANCE OF OUR RICH, COLOURFUL AND DIVERSE EUROPEAN IDENTITIES. TODAY, THE COUNCIL OF EUROPE ENLARGED PARTIAL AGREEMENT (EPA) ON CULTURAL ROUTES OVERSEES 29 ROUTES CONNECTING CULTURE AND HERITAGE ACROSS EUROPE. CULTURAL ROUTES ARE POWERFUL TOOLS FOR PROMOTING AND PRESERVING THESE SHARED AND DIVERSE CULTURAL IDENTITIES. THEY ARE A MODEL FOR GRASS-ROOTS CULTURAL CO-OPERATION, PROVIDING IMPORTANT LESSONS ABOUT IDENTITY AND CITIZENSHIP THROUGH A PARTICIPATIVE EXPERIENCE OF CULTURE. FROM THE EUROPEAN ROUTE OF MEGALITHIC CULTURE WITH ITS MONUMENTS BUILT AS LONG AS 6 000 YEARS AGO, TO THE ATRIUM ROUTE OF ARCHITECTURE OF TOTALITARIAN REGIMES, THE ROUTES CONTAIN ELEMENTS OF OUR PAST WHICH HELP US TO UNDERSTAND THE PRESENT AND TO APPROACH THE FUTURE WITH CONFIDENCE. THE CULTURAL ROUTES ALSO STIMULATE THEMATIC CULTURAL TOURISM IN LESSEKKNOWN PARTS OF THE CONTINENT, HELPING TO DEVELOP ECONOMIC AND SOCIAL STABILITY IN EUROPE. THIS FIRST EVER STEP-BY-STEP GUIDE TO THE DESIGN AND MANAGEMENT OF COUNCIL OF EUROPE CULTURAL ROUTES WILL BE AN ESSENTIAL REFERENCE FOR ROUTE MANAGERS, PROJECT DEVELOPERS, STUDENTS AND RESEARCHERS IN CULTURAL TOURISM AND RELATED SUBJECTS. IT ADDRESSES ASPECTS RANGING FROM THE COUNCIL OF EUROPE’S CONVENTIONS TO CO-CREATION, FUND-RAISING AND GOVERNANCE, AND IT EXPLORES A CULTURAL ROUTE MODEL THAT HAS EVOLVED INTO AN EXEMPLARY SYSTEM FOR SUSTAINABLE, TRANSNATIONAL CO-OPERATION AND THAT HAS PROVED TO BE A SUCCESSFUL ROAD MAP FOR SOCIO-ECONOMIC DEVELOPMENT, CULTURAL HERITAGE PROMOTION AND INTERGENERATIONAL COMMUNICATION. THE COUNCIL OF EUROPE EPA ON CULTURAL ROUTES IS THE RESULT OF OUR SUCCESSFUL CO-OPERATION WITH THE LUXEMBOURG MINISTRY OF CULTURE AND THE EUROPEAN UNION. INCREASINGLY, OTHER ORGANISATIONS, SUCH AS THE UNITED NATIONS WORLD TOURISM ORGANIZATION, ARE JOINING THIS PROJECT. THIS HANDBOOK WAS FUNDED BY THE THIRD EUROPEAN COMMISSION/COUNCIL OF EUROPE JOINT PROGRAMME ON CULTURAL ROUTES.

EYE TRACKING IN TOURISM MARIO JOOSS 2020 DESPITE THE EVER-INCREASING INTEREST IN EYE TRACKING, THERE IS STILL NO COMPREHENSIVE WORK ON THE POTENTIAL AND APPLICATIONS OF TABLE-MOUNTED AND MOBILE HEAD-MOUNTED EYE TRACKING SOLUTIONS IN TRAVEL AND TOURISM. THIS VOLUME BRIDGES THAT GAP, EFFECTIVELY LINKING EYE TRACKING WITH TRAVEL AND TOURISM. IT PRESENTS, ON THE ONE HAND, NOVEL ACADEMIC CONTRIBUTIONS ON THE CONCEPT OF EYE TRACKING, AND ON THE OTHER, PRACTICE-ORIENTED CASE STUDIES THAT ILLUSTRATE THE USE AND STRATEGIC VALUE OF EYE TRACKING IN TRAVEL AND TOURISM. IT PROVIDES CONCRETE AND NOVEL INSIGHTS INTO TOURIST BEHAVIOR AND THE TOURIST CONSUMER EXPERIENCE AND, FOR THE ACADEMIC COMMUNITY, OFFERS A COMPREHENSIVE, SCIENTIFICALLY BASED OVERVIEW OF THE EMPIRICAL, METHODOLOGICAL, THEORETICAL, AND PRACTICAL CONTRIBUTIONS OF EYE TRACKING RESEARCH. ACCORDINGLY, THE BOOK WILL BE OF VALUE TO A DIVERSE AUDIENCE. IT WILL BE A USEFUL RESOURCE FOR EXISTING AND FUTURE TOURISM BUSINESSES, ALLOWING THEM TO ADOPT PROACTIVE APPROACHES IN THE DESIGN OF TOURISM PRODUCTS. IT WILL ALSO STIMULATE FURTHER RESEARCH IN THE FIELD AND INSPIRE SCHOLARS AND PRACTITIONERS TO COMBINE THEIR IDEAS AND EXPERTISE, TO LOOK BEYOND SUPPOSEDLY FIXED HORIZONS, AND TO IDENTIFY EMERGING OPPORTUNITIES.

TEFL TOURISM HAYLEY STANTON 2019-07-22 THERE IS EVIDENT LINEAGE BETWEEN THE CONCEPTS OF TEACHING ENGLISH AS A FOREIGN LANGUAGE (TEFL) AND TOURISM, REPRESENTED THROUGH EVOCATIVE MARKETING MATERIAL, THE COMMODITISATION OF THE TEFL PRODUCT, TEACHER MOTIVATIONS AND EXPERIENCES. YET, TO DATE THERE HAS BEEN NO RECOGNITION OF THESE LINKS WITHIN INDUSTRY OR ACADEMIA. THIS BOOK INTRODUCES THE CONCEPT OF ‘TEFL TOURISM’, OUTLINING THE SCALE OF THE SECTOR AND THE RAPID COMMERCIALIZATION OF TEFL TEACHING ACROSS THE WORLD, LOCATING IT AS AN EMERGING FORM OF NICHE TOURISM. THE TEXT OUTLINES THE ORGANISATION TYPES AND GEOGRAPHICAL LOCATIONS, EMPHASIZING THE COMMODIFICATION OF ENGLISH LANGUAGE TEACHING. IT ALSO OUTLINES THE TYPES OF TEFL TOURISTS, THE COMPLEXITIES OF INTERNATIONAL EDUCATION, LINKS WITH VARIOUS TOURISM FORMS AND SUSTAINABILITY CONSIDERATIONS OF THE INDUSTRY. THE BOOK WILL APPEAL TO TOURISM ACADEMICS AND STUDENTS, IN PARTICULAR THOSE WITH INTERESTS IN EDUCATIONAL AND VOLUNTEER TOURISM AS WELL AS SUSTAINABLE TOURISM AND COMMODIFICATION.

MEDICAL TOURISM C. MICHAEL HALL 2012-08-21 MEDICAL AND HEALTH TOURISM IS A SIGNIFICANT AREA OF GROWTH IN THE EXPORT OF MEDICAL, HEALTH AND TOURISM SERVICES. ALTHOUGH SPAS AND IMPROVED WELL-BEING HAVE LONG BEEN PART OF THE TOURIST EXPERIENCE, HEALTH TOURISM NOW INCLUDES TRAVEL FOR MEDICAL PURPOSES RANGING FROM COSMETIC AND DENTAL SURGERY THROUGH TO TRANSPLANTS AND INFERTILITY TREATMENT. MANY COUNTRIES INCLUDING CHINA, CUBA, HUNGARY, INDIA, THAILAND, MALAYSIA AND SINGAPORE ACTIVELY PROMOTE AND COMPETE FOR THE MEDICAL TOURIST DOLLAR, WHILE MANY DEVELOPED COUNTRIES ALSO PROVIDE NICHE PRIVATE SERVICES. HOWEVER, THE FIELD OF MEDICAL TOURISM IS INCREASINGLY BEING SUBJECT TO SCRUTINY AND DEBATE, PARTICULARLY AS A RESULT OF CONCERNS OVER REGULATORY, ETHICAL AND WIDER HEALTH ISSUES. DRAWING ON A RANGE OF THEORETICAL AND METHODOLOGICAL PERSPECTIVES, THIS BOOK IS ONE OF THE FIRST TO CRITICALLY ADDRESS THE SUBSTANTIAL POLITICAL, PHILOSOPHICAL AND ETHICAL ISSUES THAT ARISE OUT OF THE TRANSNATIONAL PRACTICES OF MEDICAL TOURISM. THROUGH A SERIES OF CHAPTERS THE BOOK ENGAGES WITH KEY ISSUES SUCH AS THE ROLE OF REGULATORY AND POLICY STRUCTURES IN INFLUENCING MEDICAL AND HEALTH TOURISM RELATED MOBILITIES. THESE ISSUES ARE INVESTIGATED BY CONSIDERING RANGE OF DEVELOPING AND DEVELOPED COUNTRIES, MEDICAL SYSTEMS AND HEALTH ECONOMIC PERSPECTIVES. THE BOOK ADOPTS A MULTI-LAYERED PERSPECTIVE TO NOT ONLY INVESTIGATE THE BUSINESS AND MARKETING PRACTICES OF MEDICAL AND HEALTH TOURISM BUT PLACES THESE WITHIN A BROADER FRAMEWORK OF CONTEMPORARY GLOBALISATION, POLICY AND PRACTICE. BY DOING SO IT OPENS UP DEBATE OF THE ETHICAL SPACE IN WHICH MEDICAL AND HEALTH TOURISM OPERATES AS WELL AS REINFORCE THE WIDE RANGING PERSPECTIVES THAT EXIST ON THE SUBJECT IN BOTH THE PUBLIC AND ACADEMIC IMAGINATION. THIS SIGNIFICANT CONTRIBUTION WILL BE OF INTEREST TO STUDENTS, ACADEMICS IN TOURISM AND MEDICAL POLICY, TRADE AND ECONOMIC DEVELOPMENT FIELDS.

PUBLIC SPACE IN URBAN ASIA WILLIAM SIEW WAI LIM 2013-12-16 OVER THE PAST FEW DECADES, RAPID URBANISATION HAS THREATENED TO ERODE PUBLIC SPACE, ESPECIALLY IN EMERGING ECONOMIES. MARKET FORCES THAT PRIORITISE PROFIT GENERATION ARE ALLOWED TO CONSTRUCT VENUES OF CONSUMPTION IN ITS PLACE. THOUGH THEIR PHYSICAL APPEARANCE MAY RESEMBLE TRADITIONAL PUBLIC SPACE, IN REALITY, THEY ARE GREATLY RESTRICTIVE AND DIMINISHED IN AFFORDABILITY, ACCESSIBILITY AND SOCIAL MEANING. IT IS IN THIS CONTEXT THAT WILLIAM SW LIM, CHAIRMAN OF ASIAN URBAN LAB, HAS BROUGHT TOGETHER ARCHITECTS, DESIGNERS, HISTORIANS, SOCIOLOGISTS AND URBANISTS FROM THE REGION TO DISCUSS PUBLIC SPACE IN SELECTED ASIAN CITIES.PART ONE CONTAINS ESSAYS FROM PARTICIPANTS FROM CHONGQING, HONG KONG, JAKARTA, KUALA LUMPUR, SINGAPORE AND TAIPEI AND OBSERVATIONS FROM COMMENTATORS. SEVERAL ESSAYS BY WILLIAM SW LIM ON THE SUBJECT ROUND OFF THE DISCUSSION IN PART TWO. THE THOUGHTFUL ESSAYS IN PUBLIC SPACE IN URBAN ASIA EMPHASISE HOW ENGAGING WITH THE PRESENT ACTUALITY OF CITIES AND PUBLIC AWARENESS OF SPATIAL JUSTICE IN CITIES ARE CRUCIAL — FOR IT IS THE ACHIEVEMENT OF SPATIAL JUSTICE THAT WILL HELP CREATE A GREATER LEVEL OF HAPPINESS ACROSS SOCIETIES IN OUR INCREASINGLY URBANISED WORLD.

TOURISM AND GEOGRAPHIES OF INEQUALITY FABIAN FRENZEL 2016-02-08 SLUM TOURISM IS A CONTROVERSIAL PASTIME ON THE RISE GLOBALLY. THIS VOLUME PROVIDES A COLLECTION OF

STUDIES THAT SHED LIGHT ON THE PHENOMENON FROM HISTORICAL, GEOGRAPHICAL, SOCIOLOGICAL, POLITICAL AND ANTHROPOLOGICAL PERSPECTIVES. BASED ON UNIQUE AND IN DEPTH RESEARCH FROM ACROSS THE GLOBE, THE COLLECTION FORMS AN INDISPENSABLE RESOURCE FOR SCHOLARS AND STUDENTS OF TOURISM AND THE GEOGRAPHIES OF INEQUALITY. CONNECTING SLUM TOURISM TO DEBATES OVER THE ETHICS AND AESTHETICS OF TRAVEL, VOLUNTEERING, SECOND HOMES AND CROSS BORDER MOBILITIES, THE CASE STUDIES PROVIDE AMPLE GROUND FOR AN UNDERSTANDING OF SLUM TOURISM AS TRANSVERSAL TERRAIN IN WHICH THE QUESTIONS OF GLOBAL EQUITY CAME TO THE FORE. THIS BOOK WAS PUBLISHED AS A SPECIAL ISSUE OF TOURISM GEOGRAPHIES.

CURRENT ISSUES IN HOSPITALITY AND TOURISM A. ZAINAL 2012-08-22 GLOBALLY THE HOSPITALITY AND TOURISM INDUSTRY IS EVOLVING AND UNDERGOING RADICAL CHANGES. THE PAST PRACTICES ARE NOW ADVANCING THROUGH THE RAPID DEVELOPMENT OF KNOWLEDGE AND SKILLS ACQUIRED TO ADAPT AND CREATE INNOVATIONS IN VARIOUS WAYS. HENCE, IT IS IMPERATIVE THAT WE HAVE AN UNDERSTANDING OF THE PRESENT ISSUES SO THAT WE ARE ABLE TO REMEDY PROBL

ENERGY RESOURCES AND POLICIES FOR SUSTAINABILITY A. TADEU 2020-04-15 AN INCREASING INTEREST IN RENEWABLE ENERGY RESOURCES AND THE SEARCH FOR MAINTAINABLE ENERGY POLICIES HAVE INSPIRED THE RESEARCH CONTRIBUTIONS INCLUDED IN THIS BOOK. ENERGY PRODUCTION AND DISTRIBUTION NEED TO RESPOND TO THE MODERN WORLD’S DEPENDENCE ON CONVENTIONAL FUELS. TO ACHIEVE THIS, COLLABORATIVE RESEARCH IS REQUIRED BETWEEN MULTIPLE DISCIPLINES, INCLUDING MATERIALS, ENERGY NETWORKS, NEW ENERGY RESOURCES, STORAGE SOLUTIONS, WASTE TO ENERGY SYSTEMS, SMART GRIDS AND MANY OTHER RELATED SUBJECTS. ENERGY POLICIES AND MANAGEMENT ARE OF PRIMARY IMPORTANCE FOR SUSTAINABILITY AND NEED TO BE CONSISTENT WITH RECENT ADVANCES IN ENERGY PRODUCTION AND DISTRIBUTION. CHALLENGES LIE AS MUCH IN THE CONVERSION FROM RENEWABLE ENERGIES SUCH AS WIND AND SOLAR TO USEFUL FORMS LIKE ELECTRICITY, HEAT AND FUEL AT AN ACCEPTABLE COST (INCLUDING ENVIRONMENTAL DAMAGE) AS IN THE INTEGRATION OF THESE RESOURCES INTO EXISTING INFRASTRUCTURE.

WORLD HERITAGE, URBAN DESIGN AND TOURISM LUNA KHIRFAN 2016-02-11 URBAN PLANNERS AND CONSERVATIONISTS IN HISTORIC CITIES AROUND THE WORLD GRAPPLE WITH THE COMPETING INTERESTS OF CONSERVATION, URBAN DESIGN, AND ECONOMIC AND SOCIAL DEVELOPMENT. THIS BOOK OFFERS AN INTERDISCIPLINARY APPROACH TO THE KEY RELATIONSHIPS BETWEEN HERITAGE CONSERVATION, CITY SPACE DESIGN, AND TOURISM DEVELOPMENT IN HISTORIC CITIES, LINKING THEORY AND PRACTICE IN A UNIQUE WAY. THE BOOK OFFERS AN INVESTIGATION OF THREE MIDDLE EASTERN HISTORIC CITIES, ALEPPO, ACRE AND SALT, ALL OF WHICH FACE SIGNIFICANT CHALLENGES OF HERITAGE CONSERVATION, ADAPTATION TO CONTEMPORARY NEEDS, AND TOURISM DEVELOPMENT. IT PRESENTS PRACTICAL SCENARIOS FOR THE CONSERVATION AND DESIGN OF HISTORIC URBAN SPACES AND THE DEVELOPMENT OF SUSTAINABLE TOURISM, FROM THE PERSPECTIVE OF PLANNERS, LOCAL COMMUNITIES AND INTERNATIONAL TOURISTS. THE AUTHOR OFFERS A COMPARATIVE APPROACH WHICH TRANSCENDS POLITICAL STRIFE AND PROVIDES VALUABLE LESSONS FOR THE OTHER CITIES INSCRIBED ON UNESCO’S WORLD HERITAGE LIST, ESPECIALLY THOSE IN DEVELOPING COUNTRIES.

TOURISM RESEARCH PARADIGMS ANA MARIA MUNAR 2016-06-07 THE THEME OF THIS BOOK FOCUSES ON THE BEING OF TOURISM AND KNOWLEDGE CONSTRUCTION IN TOURISM. IT DISCUSSES BOTH ONTOLOGICAL AND EPISTEMOLOGICAL ISSUES IN TOURISM STUDIES. IN ADDITION TO EXAMINING WHAT CONSTITUTES TOURISM KNOWLEDGE AND HOW TOURISM KNOWLEDGE IS ACQUIRED, VARIOUS THEORETICAL AND METHODOLOGICAL PARADIGMS WILL ALSO BE ADDRESSED.

TOURISM ENCOUNTERS AND CONTROVERSIES GUNNAR THÖR JÓN HANNESSON 2016-03-09 THE MULTIPLICITY OF TOURISM ENCOUNTERS PROVIDE SOME OF THE BEST AVAILABLE OCCASIONS TO OBSERVE THE SOCIAL WORLD AND ITS MAKING(S). FOCUSING ON ONTOLOGICAL POLITICS OF TOURISM DEVELOPMENT, THIS BOOK EXAMINES HOW DIFFERENT VERSIONS OF TOURISM ARE ENACTED, HOW ENCOUNTERS BETWEEN DIFFERENT VERSIONS OF TOURISM ORDERINGS MAY RESULT IN CONTROVERSIES, BUT ALSO ON HOW THESE ENACTMENTS AND ENCOUNTERS ARE ENTANGLED IN MULTIPLE WAYS TO BROADER AREAS OF DEVELOPMENT, CONSERVATION, POLICY AND DESTINATION MANAGEMENT. THROUGHOUT THE BOOK, ENCOUNTERS AND CONTROVERSIES ARE INVESTIGATED FROM A POSTSTRUCTURALIST AND RELATIONAL APPROACH AS COMPLEX AND EMERGING, SEEING THE ROLES AND CHARACTERISTICS OF RELATED ACTORS AS CO-CONSTITUTED. INSPIRED BY POST-ACTOR-NETWORK THEORY AND RELATED RESEARCH, THE STUDIES INCLUDE THE SOCIAL AS WELL AS THE MATERIAL, BUT ALSO MULTIPLICITY AND ONTOLOGICAL POLITICS WHEN EXAMINING CONTROVERSIAL MATTERS OR EVENTS.

TOURISM AND HOSPITALITY DEVELOPMENT BETWEEN CHINA AND EU GUOJUN ZENG 2014-10-16 TOURISM AND HOSPITALITY INDUSTRY IS FACING A SUBSTANTIAL AMOUNT OF OPPORTUNITIES AND CHALLENGES DUE TO THE GLOBALIZATION. THE THIRD INTERNATIONAL CONFERENCE ON TOURISM AND HOSPITALITY BETWEEN CHINA AND SPAIN (ICTCHS) PROVIDES A UNIQUE GLOBAL FORUM FOR ACADEMICS, THOUGHT LEADERS AND KEY INDUSTRY PRACTITIONERS FROM DIVERSE BACKGROUNDS AND INTERESTS TO MEET, DISCUSS AND DEBATE CRITICAL ISSUES THAT WILL AFFECT THE FUTURE DIRECTION OF TOURISM AND HOSPITALITY RESEARCH AND PRACTICE.

PROCEEDINGS OF THE 1ST AAGBS INTERNATIONAL CONFERENCE ON BUSINESS MANAGEMENT 2014 (AICoBM 2014) JAAFAR PYEMAN 2015-07-30 THE PROCEEDINGS OF THE 1ST AAGBS INTERNATIONAL CONFERENCE ON BUSINESS MANAGEMENT 2014 (AICoBM 2014), HELD IN PENANG, MALAYSIA, GATHERS 57 REFEREED PAPERS. THEY COVER AREAS RELATING TO VARIOUS ASPECTS OF BUSINESS MANAGEMENT AND REFLECT THE CONFERENCE’S THREE MAIN THEMES (MANAGEMENT AND MARKETING, ECONOMICS AND FINANCE, AND ENTREPRENEURSHIP) AND PRESENT ORIGINAL PAPERS CONTRIBUTED BY RESEARCHERS, SCHOLARS, PROFESSIONALS AND POSTGRADUATE STUDENTS. THEY ADDRESS A RANGE OF DISCIPLINES THAT ENCOMPASS EACH OF THE MAIN THEMES. USING BASIC AND APPLIED RESEARCH FINDINGS TOGETHER WITH CASE STUDIES THEY PROVIDE VALUABLE INFORMATION ON CURRENT RESEARCH TRENDS IN BUSINESS MANAGEMENT, INTERNATIONAL BUSINESS, MARKETING, ECONOMICS, FINANCE, ISLAMIC FINANCE AND ECONOMICS, AND ENTREPRENEURSHIP.

E-INFRASTRUCTURE AND E-SERVICES FOR DEVELOPING COUNTRIES RADU POPESCU-ZELETIN 2012-03-23 THIS BOOK CONSTITUTES THE THOROUGHLY REFEREED POST-CONFERENCE PROCEEDINGS OF THE THIRD INTERNATIONAL ICST CONFERENCE ON E-INFRASTRUCTURE AND E-SERVICES FOR DEVELOPING COUNTRIES, AFRICOMM 2011, HELD IN ZANZIBAR, TANANIA, IN NOVEMBER 2011. THE 24 REVISED FULL PAPERS PRESENTED TOGETHER WITH 2 POSTER PAPERS WERE CAREFULLY REVIEWED AND SELECTED FROM NUMEROUS SUBMISSIONS. THE PAPERS COVER A WIDE RANGE OF TOPICS IN THE FIELD OF INFORMATION AND COMMUNICATION INFRASTRUCTURES. THEY ARE ORGANIZED IN TWO TRACKS: COMMUNICATION INFRASTRUCTURES FOR DEVELOPING COUNTRIES AND ELECTRONIC SERVICES, ICT POLICY, AND REGULATORY ISSUES FOR DEVELOPING COUNTRIES.

TOURISM AND WAR RICHARD BUTLER 2013-05-07 THIS IS THE FIRST VOLUME TO FULLY EXPLORE THE COMPLEX RELATIONSHIP BETWEEN WAR AND TOURISM BY CONSIDERING ITS FULL RANGE OF DYNAMICS; INCLUDING POLITICAL, PSYCHOLOGICAL, ECONOMIC AND IDEOLOGICAL FACTORS AT DIFFERENT LEVELS, IN DIFFERENT POLITICAL AND GEOGRAPHICAL LOCATIONS. ISSUES OF PEACE AND TOURISM ARE DEALT WITH INsofar AS THEY PERTAIN TO THE EFFECTS OF WAR ON TOURISM THAT EMERGE AFTER THE CESSATION OF HOSTILITIES. THE BOOK THEREFORE REVEALS HOW NOT ONLY LOCATION, BUT ALSO POLITICAL STRATEGIES, ACCIDENTS OF HISTORY, TRANSPORTATION LINKAGES, AND ECONOMIC EXPEDIENCY ALL HAVE PLAYED THEIR ROLE IN THE DEVELOPMENT AND CONTINUATION OF TOURISM BEFORE, DURING, AND AFTER WARTIME. IT FURTHER SHOW HOW THE EFFECTS OF WAR ARE SELDOM IF EVER SIMPLY A NEGATION OR REVERSAL OF THE EFFECTS OF PEACE ON TOURISM. THE VOLUME DRAWS ON A RANGE OF EXAMPLES, FROM MEDIEVAL TIMES TO THE PRESENT, TO REVEAL THE MULTI-FACETED DEVELOPMENT OF TOURISM AMIDST AND BECAUSE OF CONFLICT IN A WIDE VARIETY OF LOCATIONS, INCLUDING THE PACIFIC, EUROPE, THE MIDDLE EAST, NORTH AMERICA, AFRICA AND SOUTH EAST ASIA, SHOWING THE DIVERSE WAYS IN WHICH TOURISM AND WAR INTERACTS. IN DOING SO IT EXPLORES HOW SOME LOCATIONS HAVE BEEN DEVELOPED AS TOURIST ATTRACTIONS PRIMARILY BECAUSE OF WAR AND CONFLICT, E.G. AS RESTING AND TRAINING PLACES FOR TROOPS, AND OTHERS FLOURISHED BECAUSE OF THE THREAT OF DANGER FROM CONFLICTS TO MORE TRADITIONAL TOURIST LOCATIONS. THIS THOUGHT PROVOKING VOLUME CONTRIBUTES TO THE UNDERSTANDING OF THE INTERRELATIONSHIPS BETWEEN WAR, PEACE AND TOURISM IN MANY DIFFERENT PARTS OF THE WORLD AT DIFFERENT SCALES. IT WILL BE VALUABLE READING FOR ALL THOSE INTERESTED IN THIS TOPIC AS WELL AS DARK TOURISM, BATTLEFIELD TOURISM AND HERITAGE TOURISM.

THE BUSINESS OF CHAMPAGNE STEVE CHARTERS 2013-01-11 THE WORLD OF CHAMPAGNE OFFERS A FASCINATING INSIGHT INTO THE COMPLEXITY OF MODERN BUSINESS MANAGEMENT AND MARKETING. CHAMPAGNE IS AT THE SAME TIME A WINE, A LUXURY PRODUCT AND A REGIONAL BRAND – IT IS TIED TO THE PLACE FROM WHICH IT COMES, AND CAN BE MADE NOWHERE ELSE. IT THEREFORE HIGHLIGHTS A RANGE OF CHARACTERISTICS WHICH MAKE IT INTERESTING TO THE MODERN BUSINESS WORLD. THIS IS THE FIRST BOOK TO OFFER A COMPLETE OVERVIEW OF THE WAY IN WHICH CHAMPAGNE AS A PRODUCT IS ORGANIZED, MANAGED AND MARKETED AND WHAT ITS FUTURE PROSPECTS ARE. THE BOOK COVERS THE ENTIRE RANGE OF ISSUES SURROUNDING THE MANAGEMENT OF THE CHAMPAGNE INDUSTRY BY REVIEWING THE CURRENT CONTEXT OF CHAMPAGNE (STRUCTURAL, ECONOMIC AND LEGAL), THE ROLE OF ‘PLACE’ (IDENTITY AND TERROIR AND TOURISM), MARKETING THE ‘MYTH’ OF CHAMPAGNE (IMAGE AND COMPETITIVE ADVANTAGE) AND THE MANAGEMENT OF THE INDUSTRY (ACCOUNTABILITY, PEOPLE AND THE TERRITORIAL BRAND). THE BOOK BRINGS TOGETHER LEADING ACADEMICS AND EXAMINES THE CHAMPAGNE REGION FROM MULTIDISCIPLINARY PERSPECTIVES. EXAMINING THE CHAMPAGNE REGION PROVIDES INSIGHT INTO A RANGE OF MANAGEMENT, PRODUCTION-MANAGEMENT, BRANDING AND CONSUMER-RELATED ISSUES AND WILL BE OF INTEREST TO STUDENTS, RESEARCHERS AND ACADEMICS INTERESTED IN GASTRONOMY, WINE STUDIES, TOURISM, HOSPITALITY, MARKETING AND BUSINESS.

CONTROVERSIES IN TOURISM OMAR MOUFAKKIR 2012 TOURISM IMPACTS ON LOCATIONS IN MANY WAYS - SOCIALLY, ENVIRONMENTALLY, CULTURALLY, AND ECONOMICALLY. THIS BOOK EXAMINES SOME WELL ESTABLISHED CONTROVERSIES IN TOURISM AND SOME NEWLY EMERGING CONTROVERSIAL ASPECTS ASSOCIATED WITH TOURISM AS AN ACTIVITY AND A BUSINESS. CONTROVERSIES INVOLVING CLASHES BETWEEN VISITORS AND HOST COMMUNITIES, THE RIGHTS AND WRONGS OF ECO-TOURISM, THE IMPACTS OF MEGA-EVENTS, THE LEGITIMACY OF DARK TOURISM, AND THE COSTS AND BENEFITS OF MEDICAL AND WILDLIFE TOURISM ARE ASSESSED. THIS BOOK IS AN INTERESTING AND THOUGHT PROVOKING WORK IDEAL FOR TOURISM STUDENTS, RESEARCHERS AND ACADEMICS.

HANDBOOK ON TOURISM AND CHINA SONGSHAN HUANG 2020-06-26 COVERING A WIDE RANGE OF CURRENT ISSUES, THIS COMPREHENSIVE HANDBOOK EXPLORES THE LINKS BETWEEN TOURISM AS A DYNAMIC TERTIARY INDUSTRY AND CHINA AS THE WORLD’S MOST INFLUENTIAL TOURISM MARKET AND DESTINATION.

HUMANITARIAN WORK PSYCHOLOGY S. C. CARR 2012-04-11 CONTEXTUALIZING HUMANITARIAN WORK IN HISTORY, JUSTICE, METHODS AND PROFESSIONAL ETHICS, THIS BOOK ARTICULATES PROCESS SKILLS FOR TRANSFORMATIONAL PARTNERSHIPS BETWEEN DIVERSE ORGANIZATIONS, MOTIVATING EDUCATION, ORGANISATIONAL LEARNING AND SELECTING THE DISASTER WORKFORCE.

OFF THE PLAN CARYL BOSMAN 2016-02-01 THE GOLD COAST IS A WELL-KNOWN AND LOVED DESTINATION FOR LOCAL AND INTERNATIONAL TOURISTS, A CITY OF SURF AND SUN, PLEASURE AND LEISURE. HOWEVER, IT IS ALSO ONE OF THE FASTEST GROWING CITIES IN AUSTRALIA, OCCUPYING THE LARGEST URBAN FOOTPRINT OUTSIDE THE STATE CAPITALS. HOW DID THE GOLD COAST COME TO BE WHAT IT IS TODAY? OFF THE PLAN IS THE FIRST IN-DEPTH, MULTIDISCIPLINARY ACADEMIC STUDY ON THE URBANISATION AND DEVELOPMENT OF THE GOLD COAST. IT ADDRESSES THE HISTORICAL CIRCUMSTANCES, BOTH ACCIDENTAL AND INTENTIONAL, THAT LED TO THE GOLD COAST’S INFAMOUS TRANSITION FROM A COLLECTION OF SETTLEMENTS UNBURDENED BY PLANNING REGULATIONS OR A CITY CENTRE TO BECOME AUSTRALIA’S SIXTH LARGEST CITY. WITH CHAPTERS ON TOURISM, ENVIRONMENT, MEDIA, ARCHITECTURE, GOVERNANCE AND POLITICS, PLANNING,

TRANSPORTATION, REAL ESTATE DEVELOPMENT AND DEMOGRAPHICS, OFF THE PLAN DEMONSTRATES THE IMPORTANCE THAT HISTORICAL ANALYSIS HAS IN UNDERSTANDING PRESENT-DAY PLANNING PROBLEMS AND THE VALUE OF THE GOLD COAST AS A MODEL FOR THE RAPIDLY EVOLVING WESTERN CITY.

ITALY: A REGIONAL REVIEW RODOLFO BAGGIO 2012-02-27 PART OF THE CONTEMPORARY REVIEW SERIES. CONTEMPORARY TOURISM REVIEWS WILL PROVIDE YOU WITH CRITICAL, STATE-OF-THE-ART SURVEYS OF ALL OF THE MAJOR AREAS OF TOURISM STUDY TO PEOPLE WHO ARE COMING TO A TOPIC FOR THE FIRST TIME. WRITTEN BY LEADING THINKERS AND ACADEMICS IN THE FIELD THEY PROVIDE FLEXIBLE, CURRENT AND TOPICAL INFORMATION AS AN INSTANT DOWNLOAD.

TOURISM AND DEVELOPMENT IN SUB-SAHARAN AFRICA MARINA NOVELLI 2015-09-16 OVER THE PAST 20 YEARS, THE PERCEPTION OF TOURISM AS AN EFFECTIVE CONTRIBUTOR TO SOCIO-ECONOMIC DEVELOPMENT IN THE DEVELOPING WORLD HAS PROPAGATED, WITH MANY VIEWING TOURISM AS A PROVIDER FOR POVERTY ALLEVIATION AND TOWARDS OTHER UN MILLENNIUM DEVELOPMENT GOALS. OVER THE SAME PERIOD, READERS HAVE BECOME FAMILIAR WITH THE PARADOXES, COMPLEXITIES AND INEQUALITIES OF TOURISM IN RELATION TO DEVELOPMENT, WEALTH CREATION, GROWTH, REDISTRIBUTION, GOVERNANCE AND ‘HOSTS-GUESTS’ RELATIONSHIPS. THIS VOLUME FURTHER EXTENDS THIS CRITICAL DEBATE WITH A MUCH-NEEDED COHESIVE PUBLICATION ON SUB-SAHARA AFRICA (SSA). IN AN ERA OF FLUCTUATING TOURIST ARRIVALS AT GLOBAL LEVEL, THE GROWTH OF TOURISM IN SSA REQUIRES DEEPER CONSIDERATION IN TERMS OF ITS INCONSISTENT AND QUESTIONABLE IMPLICATIONS AT LOCAL LEVEL. TAKING AS A CENTRAL THEME THE DEBATE ON WHETHER TOURISM SHOULD BE USED IN DEVELOPMENT EFFORTS, THIS BOOK EXAMINES THE WAY IN WHICH TOURISM HAS CONTROVERSIALLY BECOME THE WAY FORWARD TO DEVELOPMENT IN SEVERAL SSA LOCATIONS AND ASSESSES BOTTLENECKS TO SUSTAINABLE DEVELOPMENT AS WELL AS DILEMMAS AND CHALLENGES FACED BY THOSE SSA DESTINATIONS SEEKING TO ACHIEVE DEVELOPMENT THROUGH TOURISM. IT OFFERS AN EXPLICIT SET OF CHAPTERS ADOPTING A MULTI-DISCIPLINARY APPROACH, DRAWING UPON TOURISM STUDIES, HUMAN GEOGRAPHY, SOCIOLOGY, ANTHROPOLOGY, POLITICAL ECONOMY, DEVELOPMENT AND ENVIRONMENTAL STUDIES, AND INTEGRATES CASE STUDIES AUTHORED BY LOCAL AFRICAN PRACTITIONERS AND ACADEMICS TO PRODUCE A BOOK THAT GAVE VOICE TO LOCAL EXPERTS ON LOCAL REALITIES. COMBINING AN OVERVIEW OF KEY THEORIES, CONCEPTS, CONTEMPORARY ISSUES AND DEBATES AS WELL AS PRACTICAL INSIGHTS FROM A WIDE RANGE OF REGIONS IN SSA, THIS BOOK WILL BE A VALUABLE RESOURCE FOR THOSE INVESTIGATING THE ROLE OF TOURISM IN DEVELOPMENT.

THE BATTLE FOR THE ARAB SPRING LIN NOUEIHED 2012-03-16 THIS “LUCIDLY WRITTEN” ACCOUNT OF THE 2011 WAVE OF REVOLUTIONS “INCLUDES A WEALTH OF ASTUTE ANALYSIS ON THE POLITICS OF THE REGION, FROM MOROCCO TO OMAN” (PAUL HOCKENOS, THE NATIONAL). SPARKED BY THE PROTEST OF A SINGLE VEGETABLE SELLER IN TUNISIA, THE FLAME OF REVOLUTIONARY PASSION SWEEP ACROSS THE ARAB WORLD IN WHAT HAS COME TO BE CALLED THE ARAB SPRING OF 2011. MILLIONS TOOK TO THE STREETS IN REVOLT. THE GOVERNMENTS OF TUNISIA, EGYPT, AND LIBYA FELL, OTHER REGIMES REMAIN EMBATTLED, AND NO CORNER OF THE REGION HAS ESCAPED UNCHANGED. HERE, MIDDLE EAST EXPERTS LIN NOUEIHED AND ALEX WARREN EXPLAIN THE ECONOMIC AND POLITICAL ROOTS OF THE ARAB SPRING AND ASSESS THE ROAD AHEAD. THROUGH RESEARCH, INTERVIEWS, AND A WEALTH OF FIRSHAND EXPERIENCE, THE AUTHORS EXPLAIN THE UNIQUE OBSTACLES EACH COUNTRY FACES IN MAINTAINING STABILITY. THEY ANALYZE THE CHALLENGES MANY ARAB NATIONS FACE IN BUILDING DEMOCRATIC INSTITUTIONS, FINDING CONSENSUS ON POLITICAL ISLAM, OVERCOMING TRIBAL DIVIDES, AND SATISFYING AN INSATIABLE DEMAND FOR JOBS. IN AN ERA OF CHANGE AND UNCERTAINTY, THIS INSIGHTFUL GUIDE PROVIDES THE FIRST CLEAR GLIMPSE OF THE POST-REVOLUTIONARY FUTURE THE ARAB SPRING SET IN MOTION.

NEW CULTURAL LANDSCAPES MAGGIE ROE 2014-01-21 WHILE HISTORICAL AND PROTECTED LANDSCAPES HAVE BEEN WELL STUDIED FOR YEARS, THE CULTURAL SIGNIFICANCE OF ORDINARY LANDSCAPES IS NOW INCREASINGLY RECOGNISED. THIS GROUNDBREAKING BOOK DISCUSSES HOW CONTEMPORARY CULTURAL LANDSCAPES CAN BE, AND ARE, CREATED AND RECOGNISED. THE BOOK CHALLENGES COMMON CONCEPTS OF CULTURAL LANDSCAPES AS PROTECTED OR ‘SPECIAL’ LANDSCAPES THAT INCLUDE SIGNIFICANT BUILDINGS OR FEATURES. USING CASE STUDIES FROM AROUND THE WORLD IT QUESTIONS THE USUAL MEASURES OF JUDGEMENT RELATED TO CULTURAL LANDSCAPES AND INSTEAD FOCUSES ON LANDSCAPES THAT ARE CREATED, PLANNED OR SIMPLY EVOLVE AS A RESULT OF CHANGING HUMAN CULTURES, MANAGEMENT POLICY AND PRACTICE. EACH CONTRIBUTION ANALYSES THE GEOGRAPHICAL AND HUMAN BACKGROUND OF THE LANDSCAPE, AND POLICIES AND MANAGEMENT STRATEGIES THAT IMPACT UPON IT, AND DEFINES THE MEANINGS OF ‘CULTURAL LANDSCAPE’ IN ITS PARTICULAR CONTEXT. TAKEN TOGETHER THEY ESTABLISH A NEW PARADIGM IN THE STUDY OF LANDSCAPES IN ALL FORMS.

BREAKTHROUGH: CORPORATE SOUTH AFRICA IN A GREEN ECONOMY NHAMO, GODWELL 2014-05-05 THIS BOOK ADDRESSES HOT ISSUES PERTAINING TO THE MANNER IN WHICH CORPORATE SOUTH AFRICA HAS ENGAGED THE EMERGING GREEN GLOBAL ECONOMY. FIRSTLY, THE BOOK PROFILES THE GREEN AND LOW CARBON ECONOMY LANDSCAPE IN SOUTH AFRICA AND INTERFACES IT WITH GLOBAL TRENDS. THIS WAY, THE BOOK ALIGNS VERY WELL IN TERMS OF THE RIO+20 OUTCOMES ON ‘THE FUTURE WE WANT’ THAT FULLY EMBRACES THE GREEN GLOBAL ECONOMY IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT AND POVERTY ERADICATION. THE REST OF THE CHAPTERS IN THE BOOK PROFILE BREAKTHROUGHS FROM SELECTED COMPANIES. THE BOOK ALSO COMES AS THE SECOND IN A SERIES THAT IS ADDRESSING GLOBAL AND NATIONAL CONCERNS ON THE GREEN GLOBAL ECONOMY AGENDA. THE FIRST BOOK ENTITLED ‘GREEN ECONOMY AND CLIMATE MITIGATION: TOPICS OF RELEVANCE TO AFRICA’ WAS PRODUCED AS PART OF THE 17TH SESSION OF THE CONFERENCE OF PARTIES’ COLLABORATIVE WORK CARRIED OUT BY THE INSTITUTE OF GLOBAL DIALOGUE, THE AFRICA INSTITUTE OF SOUTH AFRICA AND UNISA’S INSTITUTE FOR CORPORATE CITIZENSHIP. THE BOOK ‘BREAKTHROUGH: CORPORATE SOUTH AFRICA IN THE GREEN ECONOMY’ COMES IN SEVEN PARTS. PART I FOCUSES ON THE GREEN ECONOMY LANDSCAPE. THIS PART CONSIDERS BOTH THE INTERNATIONAL AND NATIONAL PERSPECTIVES. PARTS II-VI PRESENT DIFFERENT SECTOR INITIATIVES NAMELY: MINING AND ENERGY (PART II), BANKING AND INSURANCE (PART III), FOREST AND PAPER (PART IV), INDUSTRIAL (PART V) AND RETAILING AND AVIATION (PART VI). THE LAST PART IS MADE UP OF A SINGLE CHAPTER DEALING WITH EMERGING ISSUES AND WAY FORWARD.

HANDBOOK OF RESEARCH ON ENTERPRISE 2.0: TECHNOLOGICAL, SOCIAL, AND ORGANIZATIONAL DIMENSIONS CRUZ-CUNHA, MARIA MANUELA 2013-07-31 WORKPLACE TECHNOLOGY IS EVOLVING AT AN ACCELERATED PACE, DRIVING INNOVATION, PRODUCTIVITY, AND EFFICIENCY TO EXCEEDINGLY HIGH LEVELS. BUSINESSES BOTH SMALL AND LARGE MUST KEEP UP WITH THESE CHANGES IN ORDER TO COMPETE EFFECTIVELY WITH FELLOW ENTERPRISES. THE HANDBOOK OF RESEARCH ON ENTERPRISE 2.0: TECHNOLOGICAL, SOCIAL, AND ORGANIZATIONAL DIMENSIONS COLLECTS THE MOST RECENT DEVELOPMENTS IN EVALUATING THE TECHNOLOGICAL, ORGANIZATIONAL, AND SOCIAL DIMENSIONS OF MODERN BUSINESS PRACTICES IN ORDER TO BETTER FOSTER ADVANCES IN INFORMATION EXCHANGE AND COLLABORATION AMONG NETWORKS OF PARTNERS AND CUSTOMERS. THIS CRUCIAL REFERENCE SUPPORTS MANAGERS AND BUSINESS PROFESSIONALS, AS WELL AS MEMBERS OF ACADEMIA, IT SPECIALISTS, AND NETWORK DEVELOPERS IN ENHANCING BUSINESS PRACTICES AND OBTAINING COMPETITIVE ADVANTAGE.

CONTEMPORARY SPORT MANAGEMENT, 5E PEDERSEN, PAUL M. 2014-06-18 CONTEMPORARY SPORT MANAGEMENT, FIFTH, PROVIDES STUDENTS WITH AN OVERVIEW OF SPORT MANAGEMENT BY PRESENTING EXTENSIVE DISCUSSIONS OF THE FOUNDATIONAL ASPECTS OF THE PROFESSION AND CURRENT TOPICS FROM THE FIELD. THE FIFTH EDITION CONTINUES TO ENGAGE STUDENTS WITH A FULL-COLOR FORMAT AND AN INTEGRATED WEB STUDY GUIDE. THE TEXT ALSO DISCUSSES THE ROLE OF SOCIAL MEDIA IN REVOLUTIONIZING THE INDUSTRY AND THE SIGNIFICANCE OF SPORT AS AN INTERNATIONAL INSTITUTION. STUDENTS WILL LEARN THE RELEVANCE OF LEGAL, SOCIOCULTURAL, HISTORICAL, POLITICAL, AND PSYCHOLOGICAL CONCEPTS TO THE MANAGEMENT OF SPORT; THE PROFESSIONAL SKILLS AND ATTITUDES OF SUCCESSFUL SPORT MANAGERS; AND WAYS IN WHICH THE GLOBALIZATION OF SPORT CONTINUES TO AFFECT SPORT MANAGEMENT PROFESSIONS.

CHINA’S MARITIME SILK ROAD GERALD CHAN 2020-09-25 THIS INNOVATIVE BOOK EXAMINES THE MARITIME COMPONENT OF CHINA’S BELT AND ROAD INITIATIVE (BRI), FOCUSING ON THREE KEY TRADE ROUTES AND ADDRESSING THE QUESTION OF HOW CHINA PROTECTS ITS OVERSEAS ASSETS. GERALD CHAN EXPLORES CHINA’S RISING MARITIME POWER, USING GEO-DEVELOPMENTALISM AS A THEORETICAL FRAMEWORK TO ANALYSE THE COUNTRY’S DEVELOPMENT OF PORT FACILITIES AND INFRASTRUCTURE ALONG IMPORTANT TRADE ROUTES. THROUGH DEVELOPING THESE SEA ROUTES, HE ARGUES THAT A NEW GLOBAL ORDER IS IN THE MAKING.

INFORMATION AND COMMUNICATION TECHNOLOGIES IN TOURISM 2015 LIS TUSSYADIAH 2015-01-27 THE PAPERS PRESENTED IN THIS VOLUME ADVANCE THE STATE-OF-THE-ART RESEARCH ON BIG DATA AND ANALYTICS, SOCIAL MEDIA, ELECTRONIC MARKETING, MOBILE COMPUTING AND RECOMMENDER SYSTEMS, MOBILE SENSORS AND GEOSOCIAL SERVICES, AUGMENTED REALITY, WEARABLE COMPUTING, SMART TOURISM, ELECTRONIC DISTRIBUTION FOR TOURISM AND HOSPITALITY PRODUCTS AND SERVICES, E-LEARNING, RESPONSIVE WEB DESIGN AND MANAGEMENT, AND eTOURISM FOR DEVELOPMENT. THIS BOOK COVERS THE MOST SIGNIFICANT AREAS CONTRIBUTED BY PROMINENT SCHOLARS FROM AROUND THE WORLD AND IS SUITABLE FOR BOTH ACADEMICS AND PRACTITIONERS WHO ARE INTERESTED IN THE LATEST DEVELOPMENTS IN e-TOURISM.

MARKETING GLOBAL JUSTICE CHRISTINE SCHWABEL-PATEL 2021-05-06 A POLITICAL ECONOMY ANALYSIS THAT EXPLAINS INTERNATIONAL CRIMINAL LAW’S HEGEMONIC STATUS IN THE UNDERSTANDING OF GLOBAL JUSTICE.

AIR TRANSPORT - A TOURISM PERSPECTIVE ANNE GRAHAM 2019-02-15 AIR TRANSPORT: A TOURISM PERSPECTIVE PROVIDES RIGOROUS INSIGHTS INTO THE CURRENT COMPLEXITIES, SYNERGIES AND CONFLICTS WITHIN AIR TRANSPORTATION AND TOURISM, PRESENTING A BALANCED, COMPREHENSIVE, CONTEMPORARY, AND GLOBAL ANALYSIS THAT THOROUGHLY EXAMINES THE LINKS BETWEEN THEORY AND PRACTICE. THE BOOK OFFERS READERS A MULTI-SECTOR, GLOBAL PERSPECTIVE ON THE PRACTICAL IMPLICATIONS OF THE LINK BETWEEN AIR TRANSPORT AND TOURISM. BY USING A NOVEL APPROACH, IT SYSTEMATICALLY EXPLORES THE SUCCESSIVE STAGES OF A TOURIST’S TRIP-INVESTIGATING REASONS FOR FLYING, THE AIRPORT EXPERIENCE, AIRLINE INDUSTRY STRUCTURES, COMPETITION AND REGULATION, AND AIR TRANSPORTATION AND DESTINATION INTERRELATIONSHIPS. IN ADDITION, THE BOOK EXPLORES CURRENT AND SALIENT DEBATES ON SUCH ISSUES AS THE INFLUENCE OF TRAVELING TO VISIT FRIENDS AND FAMILY, THE ROLE OF CHARTERS VERSUS LOW COST CARRIERS, PUBLIC SUBSIDIES TO SUPPORT AIRPORT DEVELOPMENT, AND MUCH MORE. PRESENTS INSIGHTS FROM AN INTERNATIONAL TEAM OF EXPERT CONTRIBUTORS WITH PROVEN RESEARCH AND PUBLICATION EXPERIENCE IN THEIR SPECIALTY AREA INCLUDES CUTTING-EDGE ANALYSES BASED ON ORIGINAL RESEARCH THAT IDENTIFIES EMERGING RESEARCH DIRECTIONS AND POLICY AND MANAGERIAL IMPLICATIONS UTILIZES A MULTIDISCIPLINARY APPROACH TO FULLY EXPLORE THEORETICAL AND POLICY CONCEPTS AND THEIR EFFECT ON AIR TRANSPORTATION AND TOURISM DEVELOPMENT PROVIDES CASE STUDIES FROM AROUND THE GLOBE IN EACH CHAPTER

MEDICAL TOURISM COLIN MICHAEL HALL 2013 ALTHOUGH SPAS AND IMPROVED WELL-BEING HAVE LONG BEEN PART OF THE TOURIST EXPERIENCE, HEALTH TOURISM NOW INCLUDES TRAVEL FOR MEDICAL PURPOSES RANGING FROM COSMETIC AND DENTAL SURGERY THROUGH TO TRANSPLANTS AND INFERTILITY TREATMENT. DRAWING ON A RANGE OF THEORETICAL AND METHODOLOGICAL PERSPECTIVES, THIS BOOK IS ONE OF THE FIRST TO CRITICALLY ADDRESS THE SUBSTANTIAL POLITICAL, PHILOSOPHICAL AND ETHICAL ISSUES THAT ARISE OUT OF THE TRANSNATIONAL PRACTICES OF MEDICAL TOURISM. THROUGH A SERIES OF CHAPTERS THE BOOK ENGAGES WITH KEY ISSUES SUCH AS THE ROLE OF REGULATORY AND POLICY STRUCTURES IN INFLUENCING MEDICAL AND HEALTH TOURISM RELATED MOBILITIES. THROUGH A SERIES OF CHAPTERS THE BOOK ENGAGES WITH KEY ISSUES SUCH AS THE ROLE OF REGULATORY AND POLICY STRUCTURES IN INFLUENCING MEDICAL AND HEALTH TOURISM RELATED MOBILITIES. THESE ISSUES ARE INVESTIGATED BY CONSIDERING RANGE OF DEVELOPING AND DEVELOPED COUNTRIES, MEDICAL SYSTEMS AND HEALTH ECONOMIC PERSPECTIVES. THE BOOK ADOPTS A MULTI-LAYERED PERSPECTIVE TO NOT ONLY INVESTIGATE THE BUSINESS AND MARKETING PRACTICES OF MEDICAL AND HEALTH TOURISM BUT PLACES THESE WITHIN A BROADER FRAMEWORK OF CONTEMPORARY GLOBALISATION, POLICY AND PRACTICE.

NORZUWANA SUMARJAN 2013-11-18 HOSPITALITY AND TOURISM - SYNERGIZING CREATIVITY AND INNOVATION IN RESEARCH CONTAINS 116 ACCEPTED PAPERS FROM THE INTERNATIONAL HOSPITALITY AND TOURISM POSTGRADUATE CONFERENCE 2013 (SHAH ALAM, MALAYSIA, 2-3 SEPTEMBER 2013). THE BOOK PRESENTS TRENDS AND PRACTICAL IDEAS IN THE AREA OF HOSPITALITY AND TOURISM, AND IS DIVIDED INTO THE SECTIONS BELOW: - HOSPITALITY AND TOURISM MANAGEMENT - HOSPITALITY AND TOURISM MARKETING - CURRENT TRENDS IN HOSPITALITY & TOURISM - TECHNOLOGY, ADVANCEMENT AND INNOVATION IN HOSPITALITY AND TOURISM - GREEN HOSPITALITY AND TOURISM - FOOD SERVICE AND FOOD SAFETY - RELEVANT AREAS IN HOSPITALITY AND TOURISM HOSPITALITY AND TOURISM - SYNERGIZING CREATIVITY AND INNOVATION IN RESEARCH WILL BE USEFUL TO POSTGRADUATE STUDENTS, ACADEMIA AND PROFESSIONALS INVOLVED IN THE AREA OF HOSPITALITY AND TOURISM.

KEY CHALLENGES AND OPPORTUNITIES IN WEB ENTREPRENEURSHIP CAPATINA, ALEXANDRU 2017-03-31 THE DEVELOPMENT OF WEB TECHNOLOGIES HAS ENHANCED THE AVAILABILITY OF ONLINE BUSINESS OPPORTUNITIES FOR ENTREPRENEURS. BY IMPLEMENTING THESE NEW TECHNOLOGIES, BUSINESS GROWTH IS ENSURED AND THE GLOBAL ECONOMY IS STRENGTHENED. KEY CHALLENGES AND OPPORTUNITIES IN WEB ENTREPRENEURSHIP IS A PIVOTAL REFERENCE SOURCE FOR THE LATEST RESEARCH ON BRIDGING THE GAPS BETWEEN THEORETICAL AND PRACTICAL ISSUES IN THE FIELD OF DIGITAL ENTREPRENEURSHIP. FEATURING EXTENSIVE COVERAGE ON RELEVANT AREAS SUCH AS E-BUSINESS, CROWDFUNDING, AND VERTICAL SOCIAL NETWORKS, THIS PUBLICATION IS AN IDEAL RESOURCE FOR RESEARCHERS, ACADEMICS, PRACTITIONERS, AND STUDENTS INTERESTED IN RECENT TRENDS ON ENTREPRENEURIAL ENDEAVORS IN THE DIGITAL AGE.

THE ROUTLEDGE HANDBOOK OF CULTURAL TOURISM MELANIE SMITH 2013-01-17 THE ROUTLEDGE HANDBOOK OF CULTURAL TOURISM EXPLORES AND CRITICALLY EVALUATES THE DEBATES AND CONTROVERSIES IN THIS FIELD OF TOURISM. IT BRINGS TOGETHER LEADING SPECIALISTS FROM A RANGE OF DISCIPLINARY BACKGROUNDS AND GEOGRAPHICAL REGIONS, TO PROVIDE STATE-OF-THE-ART THEORETICAL REFLECTION AND EMPIRICAL RESEARCH ON THIS SIGNIFICANT STREAM OF TOURISM AND ITS FUTURE DIRECTION. THE BOOK IS DIVIDED INTO 7 INTER-RELATED SECTIONS. SECTION 1 LOOKS AT THE HISTORICAL, PHILOSOPHICAL AND THEORETICAL FRAMEWORK FOR CULTURAL TOURISM. THIS SECTION DEBATES TOURIST AUTONOMY ROLE PLAY, AUTHENTICITY, IMAGINARIES, CROSS-CULTURAL ISSUES AND INTER-DISCIPLINARITY SECTION 2 ANALYSES THE ROLE THAT POLITICS TAKES IN CULTURAL TOURISM. THIS SECTION ALSO LOOKS AT WAYS IN WHICH CULTURAL TOURISM IS USED AS A POLICY INSTRUMENT FOR ECONOMIC DEVELOPMENT. SECTION 3 FOCUSES ON SOCIAL PATTERNS AND TRENDS, SUCH AS THE MOBILITIES PARADIGM, PERFORMATIVITY, REFLEXIVITY AND TRADITIONAL HOSPITALITY, AS WELL AS CONSIDERING SENSITIVE SOCIAL ISSUES SUCH AS DARK TOURISM. SECTION 4 ANALYSES COMMUNITY AND DEVELOPMENT, EXPLORING ADAPTIVE FORMS OF CULTURAL TOURISM, AS WELL AS MORE SUSTAINBLE MODELS FOR INDIGENOUS TOURISM DEVELOPMENT. SECTION 5 DISCUSSES LANDSCAPES AND DESTINATIONS, INCLUDING THE TRANSFORMATION OF SPACE INTO PLACE, ISSUES OF AUTHENTICITY IN LANDSCAPE, THE TRANSFORMATION OF URBAN AND RURAL LANDSCAPES INTO TOURISM PRODUCTS AND CONSERVATION VERSUS DEVELOPMENT DILEMMAS. SECTION 6 REFERS TO REGENERATION AND PLANNING, ESPECIALLY THE CREATIVE TURN IN CULTURAL TOURISM, WHICH CAN BE USED TO AVOID PROBLEMS OF SERIAL REPRODUCTION, STANDARDISATION AND HOMOGENISATION. SECTION 7 DEALS WITH THE TOURIST AND VISITOR EXPERIENCE, EMPHASISING THE DESIRE OF TOURISTS TO BE MORE ACTIVELY AND INTERACTIVELY ENGAGED IN CULTURAL TOURISM. THIS SIGNIFICANT VOLUME OFFERS THE READER A COMPREHENSIVE SYNTHESIS OF THIS FIELD, CONVEYING THE LATEST THINKING AND RESEARCH. THE TEXT IS INTERNATIONAL IN FOCUS, ENCOURAGING DIALOGUE ACROSS DISCIPLINARY BOUNDARIES AND AREAS OF STUDY AND WILL BE AN INVALUABLE RESOURCE FOR ALL THOSE WITH AN INTEREST IN CULTURAL TOURISM. THIS IS ESSENTIAL READING FOR STUDENTS, RESEARCHERS AND ACADEMICS OF TOURISM AS WELL AS THOSE OF RELATED STUDIES IN PARTICULAR CULTURAL STUDIES, LEISURE, GEOGRAPHY, SOCIOLOGY, POLITICS AND ECONOMICS.

HOSPITALITY AND TOURISM